

TYLER FARIAS

DIGITAL CRAFTSMAN



PERSONAL

Name Tyler L. Farias
Birthday 01/02/1989

CONTACT

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EDUCATION

HIGH SCHOOL DIPLOMA
APPLE VALLEY HIGH SCHOOL
AUGUST 2004- JUNE 2007
Apple Valley, CA

ASSOCIATES

GRAPHIC DESIGN & MULTIMEDIA
WESTWOOD COLLEGE
OCTOBER 2007- MARCH 2010

LINKS

INSTAGRAM: @TFARIASCREATIONS
FACEBOOK/ TFARIASCREATIONS

ABOUT ME

Accomplished creative with a combined 10 years of experience in the print and web design world. An extensive track record of end-to-end design from concepts to execution. A great team player and self motivator driven to better myself and individuals around. Forward thinker bringing a broad perspective in brand and identity.



WORK EXPERIENCE

- 2010** **GRAPHIC DESIGNER**
Square Print- Ridgecrest, CA
Created Graphics for all clients
Managed day to day office operations
Operated multiple machines including embroidery machines, Screen Printers, Exposure units, and more
- 2015** **LEAD GRAPHIC DESIGNER**
Vinyl Studio- Victorville, CA
Created Graphics for all clients
Assisted with vinyl applications
Operated large format printer and plotter
- 2017** **ART AND MARKETING DIRECTOR**
Electric Lotus- Redlands, CA
Created packaging and branding for clients
Build and operate websites for dropship customers
Email Marketing Campaigns
Social Media Strategies
Photography of all products

SOFTWARE

ADOBE PHOTOSHOP	ADOBE ILLUSTRATOR
ADOBE INDESIGN	ADOBE LIGHTROOM
ADOBE AFTER EFFECTS	WORDPRESS